



The Standard Appoints VP of Field Service

February 21, 2012 (PLANSponsor.com) - Standard Retirement Services Inc. (The Standard) appointed Rob Baumgarten as vice president of field service.

He will be responsible for managing The Standard's field client relationship management teams throughout the country. Baumgarten will also lead The Standard's participant enrollment and education efforts. He will be based out of The Standard's Denver sales and service office.

Baumgarten has worked at The Standard for 14 years and previously served in sales leadership and management roles. Most recently, he served as a vice president of field sales, managing The Standard's field sales team.

Baumgarten has a bachelor's degree in business administration from the University of Colorado in Boulder. He holds FINRA Series 7, 24, 63 and 65 securities licenses.

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